



For immediate release

Mensante named one of Top 10 Healthcare Companies to Watch
Web-based tool optimizes mental healthcare management

TORONTO, June 8, 2009 - Market research leader IDC Canada has featured MaRS client Mensante as one of its "Ten Canadian Health Companies to Watch" in 2009.

Leading international psychiatrists, family physicians, psychologists, workplace mental health experts and mental health economists developed an innovative web-based mental healthcare system called FeelingBetterNow(R).

FeelingBetterNow(R) uses medical best practices and anonymous access to assist with the prevention, early diagnosis and ongoing management of challenging mental health disorders. It is the first evidence-based collaborative online system that directly empowers both the individual and their physician to deliver optimum mental healthcare for common disorders including depression, anxiety and alcoholism.

The College of Family Physicians of Canada has reviewed and approved FeelingBetterNow(R) as a practice management tool available to assist family physicians in patient care. The Ontario Medical Association approved the program for its members' personal use.

Dr. Ozersky, Mensante's CEO, was selected by the Canadian Association of Health Informatics as recipient of the 2008 Community Physician Leader and Innovator of the Year Award. The award was presented by the Canadian Medical Association.

Major Canadian corporations, health authorities, member organizations, insurers and universities including: ArcelorMittal Dofasco, Ontario Teachers Insurance Plan, TD Bank Financial Group, Healthcare Benefit Trust, Fraser Health Authority, B.C. Provincial Health Services Association and University of British Columbia Faculty of Medicine offer FeelingBetterNow(R) to their members, insureds, employees and their family members. The program covers over 500,000 individuals and their families.

"FeelingBetterNow(R) incorporates the most current treatment options, accelerates our ability to make a diagnosis, and enhances patient compliance," said Dr. Elliott Halparin, former President of the Ontario Medical Association. "As a family physician, whose patients are users of the system, I have found that FeelingBetterNow(R) is exactly what the doctor ordered."

FeelingBetterNow(R) offers troubled employees a simple and anonymous way to get help. "I think it's a hell of a tool," says John Mayberry, past CEO of the year and former CEO of Dofasco.

"The services and expertise provided to TD - as we integrated Feeling Better Now(R) in our suite of tools offered to support our employees with mental health needs - have been invaluable," said Jocelyne Achat, VP, Employee Relations at TD Bank Financial Group.

"MaRS has been instrumental in helping us translate a university-based innovation into a commercial product with a global reach," said Dr. Ozersky. "Their assistance in strategic planning, extending introductions and growing our network has been invaluable in advancing the business."

About Mensante Corporation

Mensante Corporation (www.feelingbetternow.com) is a privately owned Canadian corporation, founded in 2003. The Toronto-based company developed FeelingBetterNow(R) with the assistance of leading Canadian and American psychiatrists, psychologists, family physicians, a mental health economist, and work place mental health-care experts. FeelingBetterNow(R) is a valuable benefit for many, including insurance companies, employers, government agencies, professional associations, family physicians, patients and their families. The National Quality Institute of Canada has a strategic partnership with Mensante Corporation to bring the tool to as many Canadians as possible.

About MaRS

MaRS (www.marsdd.com) is a non-profit innovation centre connecting science, technology and social entrepreneurs with business skills, networks and capital to stimulate innovation and accelerate the creation and growth of successful Canadian enterprises.

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